

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Additional Estimates Hearings February 2016

Communications Portfolio

Creative Partnerships Australia

Question No: 181(j)

Creative Partnerships Australia

Hansard Ref: Written, 19/02/2016

Topic: Communications staff

Senator Ludwig, Joe asked:

For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:

1. How many ongoing staff, the classification, the type of work they undertake and their location.
2. How many non-ongoing staff, their classification, type of work they undertake and their location
3. How many contractors, their classification, type of work they undertake and their location
4. How many are graphic designers?
5. How many are media managers?
6. How many organise events?
7. Have these arrangements changed since the change of Prime Minister on 14 September, 2015? If yes, please detail.

Answer:

1. Creative Partnerships employs two staff in marketing, communications and digital roles. Creative Partnerships Australia staff are not employed under the Public Service Act. The Communications role undertakes the following functions: management of stakeholder communication, management of partnerships, media management, digital design and communications, event delivery and developing and implementing strategic campaigns for the launches and promotion of Creative Partnerships' programs and services. The staff members are based in Melbourne.
2. No non-ongoing staff are employed in public relations, communications or media roles at Creative Partnerships.
3. No contractors are employed in public relations, communications or media roles by Creative Partnerships.
4. No graphic designers are employed by Creative Partnerships.
5. One staff member has, included in her role, responsibility for media management at Creative Partnerships.

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6. One staff member has, included in her role, responsibility for event management at Creative Partnerships.
7. Creative Partnerships has not changed arrangements regarding the functions performed by its Marketing, Communications and Digital staff since 14 September.